



HEALTH DIMENSIONS GROUP®

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Contact: Darrah Baum

Email: media@hdgi1.com

Phone: 763-537-5700

Health Dimensions Group Highlights Elevated Senior Living Experience with Newly Designed Website

MINNEAPOLIS (Dec. 5, 2023) – Health Dimensions Group® (HDG®), a leading senior living, post-acute, and long-term care management and consulting organization, has proudly unveiled its newly redesigned [website](#), marking a strategic milestone in the company's evolution.

The revamped website goes beyond a visual transformation, symbolizing HDG's substantial growth in the senior living sector. Notable features of the redesigned website include:

1. **Refreshed Brand Positioning:** The modern and innovative design reflects HDG's commitment to progress and its remarkable expansion in senior living management. It also reinforces the organization's ongoing commitment to provide cutting edge consulting services for a range of clients in the aging services profession.
2. **Expanded Life Enrichment Programming:** HDG introduces "Enrichment Beyond Expectations™", an enhanced life enrichment program designed to support the organization's managed communities in elevating residents' health and well-being. The website serves as a central hub for users to experience the vibrant and fulfilling lifestyle found throughout HDG's portfolio of managed communities.
3. **Alignment with Core Values:** Upholding HDG's values of hospitality, stewardship, integrity, respect, and humor®, the redesigned website prominently displays and expands these principles into the organization's online presence. A particular emphasis has been placed on the importance of humor in fostering a joyful life.
4. **Improved Navigation and Functionality:** The new website enhances functionality by implementing user-friendly navigation, educational and customized content, and an aesthetically pleasing layout. It has been carefully planned and designed to ensure a seamless, enjoyable journey for clients and other senior care and living professionals.

"We are thrilled to introduce our redesigned website as it is a true testament to HDG's substantial growth in the senior living market," Leah Lindgren, executive vice president of marketing and communications at HDG.

"Following the comprehensive overhaul of our website, HDG's online presence better reflects our teams' unwavering commitment to making lives better through quality care, service, and consulting. The refresh will positively impact our organization as well as the lives of those we serve."

Explore HDG's enhanced online experience at www.healthdimensionsgroup.com.

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ABOUT HEALTH DIMENSIONS GROUP®

Health Dimensions Group (HDG) is a leading management and consulting organization serving senior living, post-acute, and long-term care providers, as well as hospitals and health systems, across the nation. Founded more than 20 years ago, HDG's mission is to make lives better by providing quality care, service, and consulting. HDG manages 49 senior care and living communities in eight states, caring for more than 2,800 residents. HDG's thought leaders also provide comprehensive consulting services to a broad range of clients in the aging services profession. Through the dedication of more than 2,100 team members, HDG strives to create a culture of Caring Above and Beyond® with an unwavering commitment to its core values of Hospitality, Stewardship, Integrity, Respect, and Humor. Discover more at www.healthdimensionsgroup.com.