



For Immediate Release
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First Senior Living Community in Maumelle, Arkansas Now Open

MAUMELLE, AR (January 30, 2024)– Health Dimensions Group® (HDG®) is pleased to announce that Mira at Maumelle, the first senior living community in Maumelle, Arkansas is now open.

Mira at Maumelle provides personalized independent living, assisted living and memory care services to older adults and their families who are seeking a vibrant community living experience. With five levels of personalized care available, Mira at Maumelle’s residents benefit from quality support services and amenities they need to safely lead an active, independent lifestyle as they age-in place.

“With more than 100 years of combined experience, our leadership team is passionate about serving our residents’ entire families,” said Executive Director Matt Gipson. “Our innovative amenities— like our family room with video games and our Razorback Room, a pub-like atmosphere that’s ready for our community members to cheer on their favorite teams from the University of Arkansas.”

Mira at Maumelle is managed by HDG, a leading management and consulting organization serving senior living, post-acute, and long-term care providers, as well as hospitals and health systems, across the nation. Founded more than 20 years ago, HDG manages 48 senior care and living communities in eight states and serves more than 2,500 residents. HDG’s team of experts also delivers consulting services to a broad range of clients in the senior services profession to develop strategies, improve quality and regulatory compliance, and optimize financial results.

“We are proud to announce the opening of our new senior living community, Mira at Maumelle,” said Erin Shvetzoff Hennessey, CEO and Principal of HDG. “This milestone demonstrates HDG’s commitment to enhancing the quality of life of older adults, dedication to providing unparalleled care and comfort, and continued growth and leadership in the senior living industry. We look forward to welcoming Mira at Maumelle’s residents, team members, and loved ones into our extended HDG family.”

HDG's comprehensive management services purposefully address four pillars of excellence — quality and customer service, people, finance, and sales and marketing — resulting in enhanced organizational outcomes. HDG's management core processes, referred to as Caring Above and Beyond®, are transformative, proven processes that go beyond traditional management practices to support clients in meeting and exceeding operational goals.

As part of HDG's comprehensive quality and customer service programming, Enrichment Beyond Expectations™, Mira at Maumelle offers unique amenities and innovative services designed to empower each person to thrive, connect, and flourish in ways they never thought possible.

“Focused on the eight dimensions of wellness— Purposeful, Physical, Relational, Emotional, Spiritual, Intellectual, Developmental, and Environmental— our team at Mira at Maumelle strives to make meaningful connections, create purposeful activities, and foster new experiences each day in support of our residents' overall health and well-being,” said Shvetzoff Hennessey. “We begin by chronicling each person's life story so we can thoroughly get to know each resident. Each person's life story is a foundation that provides our teams with the resources needed to support a personalized, holistic approach to their residents' wellness and grow resident and family satisfaction rates.”

To learn more about Mira at Maumelle or to set-up a personal tour of the community, please contact Sales and Marketing Director Quincy Summerville: 501-387-7244 or gsummerville@miraatmaumelle.com.

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ABOUT MIRA AT MAUMELLE

Mira at Maumelle is a vibrant community that has been purposefully designed to support our specialized team in delivering high-quality care and services as well as opportunities to develop meaningful connections. The team at Mira at Maumelle is passionate about tailoring our accommodations to meet the needs of our residents, whether residing in independent living, assisted living, or memory care. Discover more at miraatmaumelle.com.

ABOUT HEALTH DIMENSIONS GROUP®

Health Dimensions Group® (HDG®) is a leading management and consulting organization serving senior living, post-acute, and long-term care providers, as well as hospitals and health systems, across the nation. Founded more than 20 years ago, HDG's mission is to make lives better by providing quality care, service, and consulting. HDG manages 48 senior care and living communities in eight states, caring for more than 2,500 residents. HDG's thought leaders also provide comprehensive consulting services to a broad range of clients in the aging services profession. Through the dedication of more than 2,100 team members, HDG strives to create a culture of Caring Above and Beyond® with an unwavering commitment to its core values of Hospitality, Stewardship, Integrity, Respect, and Humor®. Discover more at www.healthdimensionsgroup.com.