



For Immediate Release
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Health Dimensions Group® Appointed to Manage Northern Lights Services, Inc.

MINNEAPOLIS (March 19, 2024)– Health Dimensions Group® (HDG®) is pleased to announce the Northern Lights Board of Directors has engaged Health Dimensions Group® (HDG®) to provide management services and oversight of day-to-day operations at Northern Lights Health Care Center and The Oaks at Northern Lights (Northern Lights Services).

HDG has been working closely with the communities' teams since assuming operational oversight of Northern Lights Services on February 1, 2024. The organization's team of experts is focused on supporting the on-site team in elevating quality outcomes, enhancing resident, family, and team member engagement, expanding life enrichment programming, and improving the lives of residents, families, and team members.

As a leading management and consulting organization, HDG provides nationwide services to senior living, post-acute, and long-term care providers, as well as hospitals and health systems. The organization is values-driven with a firm commitment to the core values of hospitality, stewardship, integrity, respect, and humor®. In addition to Northern Lights Services, HDG manages 48 other senior living and care communities throughout the nation.

"HDG is deeply grateful to have the opportunity to collaborate with Northern Lights Services to meet their long-term goal of delivering quality care to seniors throughout Bayfield County," said Senior Vice President of Consulting Kathy Karr. "The foundation of our comprehensive approach to senior living and care management is rooted in the introduction of our organization's proven process, called Caring Above and Beyond®. Our team guides clients in strategically focusing on four areas of business— quality and customer experience, people and culture, finance, and sales and marketing. By elevating outcomes in these areas, HDG's managed communities greatly increase resident, family, and team satisfaction."

Northern Lights Services provides high quality health care and support services to local seniors and their families so they can thrive throughout Northwestern Wisconsin. Northern Lights Health Care Center is Bayfield County's only skilled nursing community and is home to round-the-clock, person-centered senior care as well as inpatient and out-patient rehabilitation and therapy services. In addition, The Oaks at Northern Lights delivers assisted living housing, care and services to seniors seeking an independent lifestyle supported by personal care services.

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ABOUT HEALTH DIMENSIONS GROUP®

Health Dimensions Group® (HDG®) is a leading management and consulting organization serving senior living, post-acute, and long-term care providers, as well as hospitals and health systems, across the nation. Founded nearly 25 years ago, HDG's mission is to make lives better by providing quality care, service, and consulting. HDG manages 50 senior care and living communities in seven states, caring for more than 2,600 residents. HDG's thought leaders also provide comprehensive consulting services to a broad range of clients in the aging services profession. Through the dedication of more than 2,300 team members, HDG strives to create a culture of Caring Above and Beyond® with an unwavering commitment to its core values of Hospitality, Stewardship, Integrity, Respect, and Humor®. Discover more at www.healthdimensionsgroup.com.

ABOUT NORTHERN LIGHTS SERVICES, INC.

Located in Bayfield County, Wisconsin, Northern Lights Services, Inc. proudly delivers high quality care and support services to local seniors and their families so they can thrive in their Northwestern Wisconsin communities. The organization operates Northern Lights Health Care Center where skilled clinical professionals deliver high quality care and support services to seniors and their families. In addition, Northern Lights Services offers assisted living housing, care and services for seniors at The Oaks at Northern Lights. Discover more at www.northernlightsservices.org.

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